

Mathew Salazar

Software Engineer

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SUMMARY

Full-stack Software Engineer with 5 years of hands-on experience designing automation-driven backends, data integrations, and intuitive UIs. Specialized in workflow orchestration, PIM architecture, and e-commerce integrations (Shopify / Magento / AS400). A self-taught engineer with bachelor's-level technical proficiency gained through real-world problem solving, system design, and cross-department modernization projects that reduced manual work, improved reliability, and delivered measurable business impact.

TECHNICAL SKILLS

Frontend: React, JavaScript (ES6+), HTML, CSS, Tailwind, GSAP

Data & Integrations: MySQL, PostgreSQL, SQL Server, AS400, Dropbox API

DevOps: Docker, Nginx, Apache, AWS S3, Linux (Bash)

Platforms: Pimcore, Magento, Shopify, Amazon SP-API

Backend: Node.js, Express, PHP, Laravel, Symfony, REST, GraphQL

Automation: Prefect, CRON, CLI tooling, ETL pipelines

Tools: Git/GitHub, Jira, Composer, NPM, Agile

PROFESSIONAL EXPERIENCE

Tadashi Shoji — Full Stack Developer / Project Lead

2022 — Present

Global fashion brand • Los Angeles, CA • tadashishoji.com

- Led migration from legacy Jitterbit jobs to Prefect workflows; improved reliability/observability and **reduced manual interventions by 30%**.
- Designed a centralized PIM on Pimcore consolidating Dropbox/AS400/Magento/Amazon data; cut go-live timelines from one month behind to two months ahead.
- Automated inventory syncs, order management, and KPI generation; lowered licensing/ops costs by **~\$14K/yr**.
- Eliminated the need for external PIM subscriptions (**~\$30K/yr**) through custom tooling and integrations.

Magnate Code Solutions — Founder & Software Engineer

2020 — Present

Boutique engineering studio focused on backend automation and data integrations for e-commerce (Shopify-centric).

- Built product data pipelines and metaobject tooling for Shopify; enabled faster product creation and cleaner taxonomy across stores.
- Delivered automation-first backends (Python/Laravel) with containerized local dev, CI, and robust logging.
- Created client dashboards and CLIs for idempotent migrations, report generation, and catalog QA.

EDUCATION

Bachelor's Level Education (Self-Taught)

Ongoing

Hands-on learning through 5 years of professional development — mastering core computer science principles, backend systems, and AI integration at a bachelor's-equivalent level.